

Daniel Roa

Photographer – New York City

DanielRoaART.com

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EXPERIENCE

DanielRoaART

Freelance Photographer | 2013 – Present | *Brooklyn, New York*

- Conceptualize, photograph, create moodboards, research, retouch, and style for clients, on location and in studio.
- Create content with the Adobe Suite, Microsoft Office, Capture One Software and social media.
- Social Media content creator / manager with knowledge of Tik Tok, Instagram Reels, Facebook, Pinterest, etc.
- Canon, Sony, Nikon, and Mamiya camera usage as well as film photography and film scanning for clients.
- Studio lighting and photography for e-commerce, fashion, lifestyle, portrait, and product photography.
- Previous clients include: Taco Bell, JBL Audio, Depop, and Museum of Ice Cream

Steven Klein Studio

Photography Intern | 02 / 2021 – 05 / 2021 | *Jersey City, New Jersey*

- Scanned, archived, and organized work by Steven Klein.
- Oversaw and completed tasks for Steven Klein (file management, etc).

David LaChapelle Studio

Photography Intern | 01 / 2020 – 03 / 2020 | *Long Island City, New York*

- Scanned and archived work by David LaChapelle.
- Assisted with art inventory, shipping, and handling (inspecting, conditioning, photographing) David LaChapelle's artwork.

Museum of Ice Cream

Photography and Video Intern | 02 / 2020 – 03 / 2020 | *New York City, New York*

- Created original photo and video content for Museum of Ice Cream social channels.
- Researched and strategized with the marketing team on creative ways to convey the brand mission.

Disney

PhotoPass Photographer - Disney College Program | 03 / 2019 – 08 / 2019 | *Walt Disney World - Lake Buena Vista, Florida*

- Captured and created magical/unique memories for guests utilizing the latest Nikon technology.
- Efficiently resolved guest problems in a fast paced environment.

Savannah College of Art and Design

Photographer - Work Study | 09 / 2018 – 03 / 2019 | *Savannah, Georgia*

- Photographed & retouched SCAD Pro Collaboration projects with Google, BMW, Pyxera Global, Venus, Samsung, & Swarovski.

Chewy

Photography Intern | 06 / 2018 – 08 / 2018 | *Dallas, Texas*

- Assisted the photographers with photographing the products/models in a studio and lifestyle setting.
- Photographed and retouched using Canon, Capture One Software, Photoshop.
- Backup stylist/production assistant: styled products, created sets, and directed models.

EDUCATION

Savannah College of Art and Design (SCAD)

Bachelor of Fine Arts in Photography (2019)

Minor in Business Management & Entrepreneurship and Fashion Photography

Dean's List - GPA 3.9

Languages

English, Spanish, Basic French

Skills

Photography - Retouching, Editing, Studio Lighting (ProFoto, BronColor), Working on location, Directing models, 35mm Film Photography, 120mm film photography, Canon camera systems, Mamiya camera systems, Sony, Nikon, tethered photography

Software – Capture One, Phase One, Phocus, Procreate, Mac Os, Tik tok, Instagram Reels, Pinterest, Social Media

Adobe Suite – Adobe Photoshop, Lightroom, InDesign, Illustrator, Premiere Pro, After Effects

Styling – Clothing, Products, Sets, Pets

Microsoft Office – Word, Excel, PowerPoint